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V SEMESTER B.B.A. (Regular) DEGREE EXAMINATION,**JANUARY/FEBRUARY-2025****BUSINESS ADMINISTRATION****Information Technology for Business****(NEP Scheme (F+R))****Time : 2½ Hours****Maximum Marks : 60****Instructions to Candidates:****Answers should be written in English only.****SECTION - A****Answer any Five of the following questions. Each question carries Two marks.****(5×2=10)**

1. a) What is information system?
- b) State the components of Business Information systems.
- c) Expand : GDSS, ES, TPS, MIS.
- d) What is information?
- e) What is a spreadsheet?
- f) Write any two characteristics of a spreadsheet.
- g) Give the meaning of artificial intelligence.

SECTION - B**Answer any Four of the following questions. Each question carries Five marks.****(4×5=20)**

2. Write the features of information system.
3. Write the importance of TPS in Business.
4. Write the advantages of DBMS.
5. Write the features of MS-Excel.
6. Write the characteristics of Green Marketing in ITB.

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SECTION - C

Answer any Two of the following questions. Each question carries Twelve marks.

(2×12=24)

- 7. Write the different types /subsystems of information system with examples.
- 8. Write in detail the objectives of database systems and write the purpose of Database systems.
- 9. Explain in detail the different financial and logical functions in MS Excel.

SECTION - D

Answer any One of the following questions, carries 6 marks.

(1×6=6)

- 10. Write the steps in creating different types of charts in MS Excel.
- 11. Write the steps in creating tables, and forms in MS Access.

(2×3=6)

- a) What is information system?
- b) State the components of Business Information systems.
- c) Expand : GDSS, ES, TPS, MIS.
- d) What is information?
- e) What is a spreadsheet?
- f) Write any two characteristics of a spreadsheet.
- g) Give the meaning of artificial intelligence.

SECTION - B

Answer any Four of the following questions. Each question carries Five marks.

(4×5=20)

- 1. Write the features of information system.
- 2. Write the importance of TPS in Business.
- 3. Write the advantages of DBMS.
- 4. Write the features of MS-Excel.
- 5. Write the characteristics of Green Marketing in ITB.

P.T.O.